Cookies

In order to comply with new EU legislation, we use a system of classifying the different types of cookies which we use on our websites, or which may be dropped by third parties throughout our websites. The classification was developed by the International Chamber of Commerce UK and explains in a little more detail about what types of cookies we use, why we use them, and what will happen if you decide you don’t want to have them on the device you’re using.

What is a cookie?

Cookies are text files containing small amounts of information which are downloaded to your computer, mobile or other device when you use or visit a website. Cookies are then sent back to the originating website on each subsequent visit, or to another website that recognises the cookie. Cookies are very useful as they allow a website to recognise the type of device you have and serve you the best version of the website.

Persistent cookies – these cookies remain on a user’s device for the period of time specified in the cookie. They are activated each time that the user visits the website that created that particular cookie.

Session cookies – these cookies allow website operators to link the actions of a user during a browser session. A browser session starts when a user opens the browser window and finishes when they close the browser window. Session cookies are created temporarily. Once you close the browser, all session cookies are deleted.

Cookies do lots of different jobs, like letting you navigate between pages efficiently, remembering your preferences, remembering what you’ve added to your basket, and generally improve the user experience. They can also help to ensure that adverts you see online are more relevant to you and your interests. You can find more information about cookies at [www.allaboutcookies.org](http://www.allaboutcookies.org) and [www.youronlinechoices.eu](http://www.youronlinechoices.eu).

Cookies used on the website

A list of all the cookies used across our websites by category is set out below.

Strictly necessary cookies

These cookies enable services you have specifically asked for. For those types of cookies that are strictly necessary, no consent is required.

These cookies are essential in order to enable you to move around the Website and use its features, such as accessing secure areas of the Website. Without these cookies services you have asked for, like shopping baskets, finance or certain discounts, cannot be provided.
Performance cookies

These cookies collect anonymous information on the pages visited. By using the Website, you agree that we can place these types of cookies on your device.

These cookies collect information about how visitors use the Website, for instance which pages visitors go to most often, and if they get error messages from web pages. These cookies don’t collect information that identifies a visitor. All information these cookies collect is aggregated and therefore anonymous. It is only used to improve how to improve how the Website works.

Functionality cookies

These cookies remember choices you make to improve your experience. By using the Website, you agree that we can place these types of cookies in your device.

These cookies allow the Website to remember choices you make (such as your name, language, currency or the region you are in) and provide enhanced, more personal features. These cookies can also be used to remember changes you have made to text size, fonts and other parts of the web pages you can customise. They may also be used to provide services you have asked for such as watching a video or commenting on a blog. The information these cookies collect may be anonymised and they cannot track your browsing activity on other websites.

Behavioural advertising and online privacy

A guide to behavioural advertising and online privacy has been produced by the internet advertising industry and can be found at [www.youronlinechoices.eu](http://www.youronlinechoices.eu). The guide contains an explanation of the IAB’s self-regulatory scheme to allow you greater control of the advertising you see.

Using browser settings to manage cookies

The Help menu on the menu bar of most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie and how to disable cookies altogether. You can also disable or delete similar data used by browser add-ons, such as Flash cookies, by changing the add-on’s settings or visiting the website of its manufacturer.

However, because cookies allow you to take advantage of some of the Website’s essential features, we recommend you leave them turned on. For example, if you block or otherwise reject cookies you will not be able to add items to your Shopping Basket, proceed to Checkout, or use any of our products and services that require you to Sign In. If you leave cookies turned on, remember to sign off when you finish using a shared computer.
Disclosing your information

We will never disclose your information to anyone outside Cycle Solutions except where we have your consent; where we are required or permitted to do so by law; to other companies who provide a service to us; or any successors in title to our business.

Whenever we transfer personal information to countries outside the European Economic Area we will ensure that appropriate security measures are taken.

Other websites

The Website may contain links to other sites which are outside our control and are not covered by this policy. The operators of these sites may collect information from you that will be used by them in accordance with their policy, which may differ from ours.

Accessing your information

To obtain a copy of the information we hold about you, write to: Data Protection Officer, Cycle Solutions (Cycle to Work) Ltd, Kingsway, Swansea, SA5 4DL enclosing a cheque or postal order for £10 payable to ‘Cycle Solutions’

Changes to our policy

This cookie policy replaces all previous versions and is correct as of May 2012. We reserve the right to change the policy at any time.